

APP

CITY POINTS CASCAIS

CASCAIS



THE CONCEPT



CITIZEN
(APP user)



GOOD CITIZENSHIP PRACTICES



PRIZES AND RECOGNITION

CASCAIS
(points and rewards)



EXAMPLES OF ACTIONS TO EARN POINTS



01

ENVIRONMENT

- Recycling
- Reusing (2nd hand market)
- Sustainable consumption
- Environmental volunteering



02

CITIZENSHIP

- Participate in Participatory Budget
- Use citizenship municipal tools
- Participate in citizenship actions
- Contribute to local development actions
- Participate in studies



03

SOCIAL

- Volunteering
- Donate useful goods
- Adopt an animal
- Solidary and local consumption



04

MOBILITY

- Use public transports



05

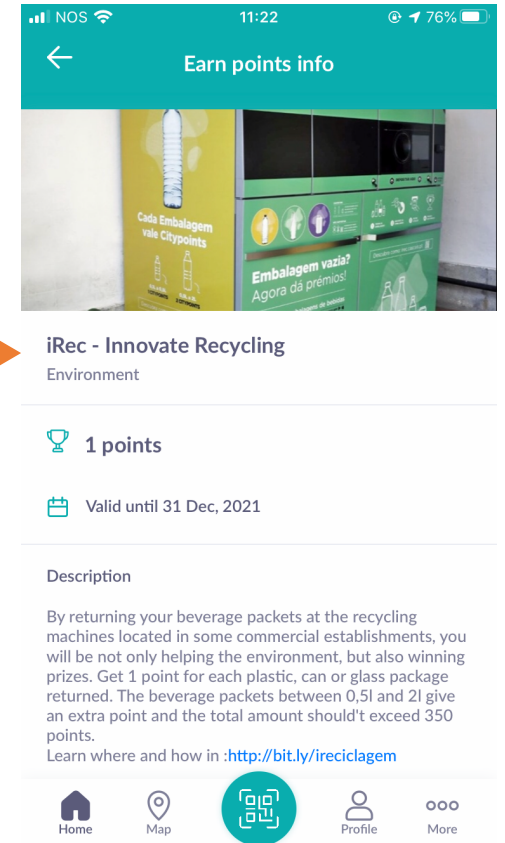
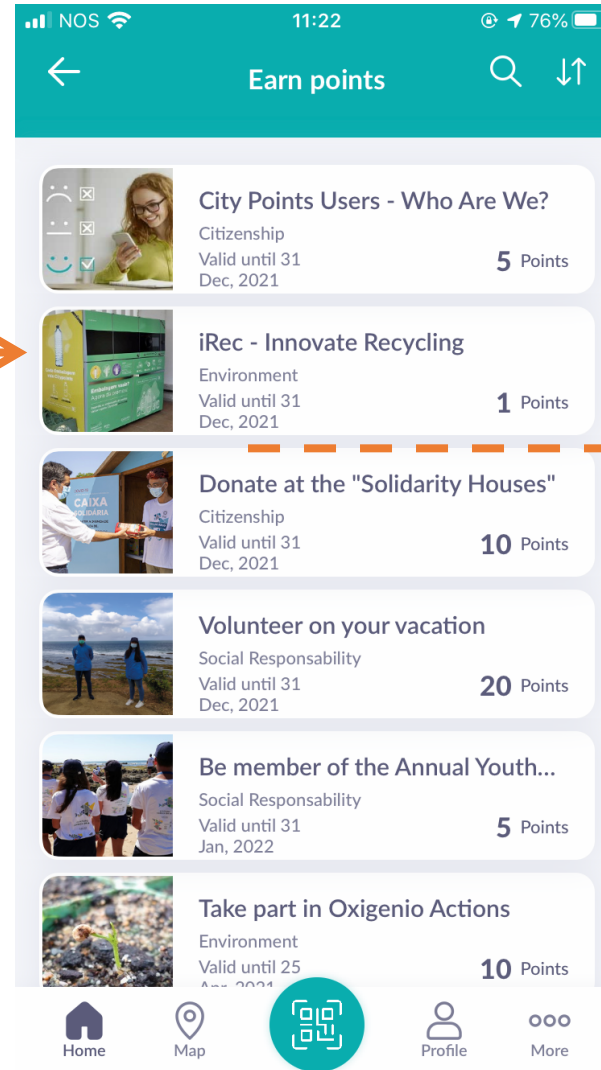
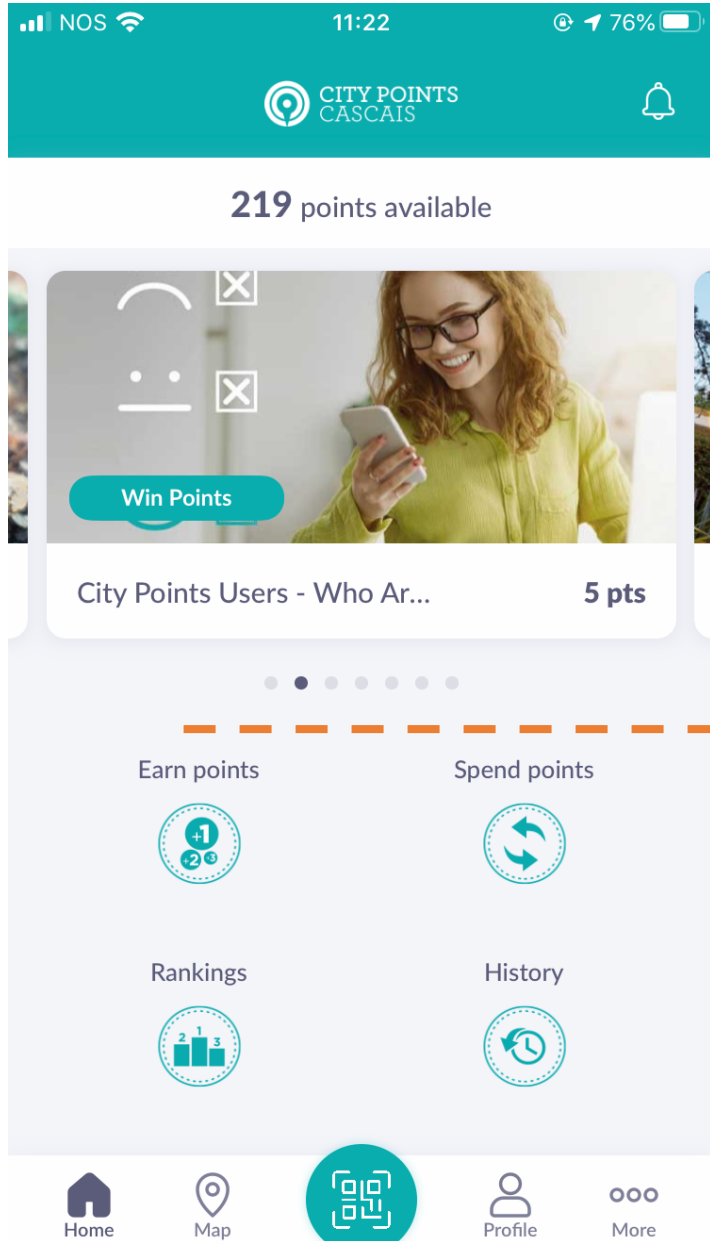
BONUS

- Registration on City Points
- Monthly ranking
- Invite friends to the app

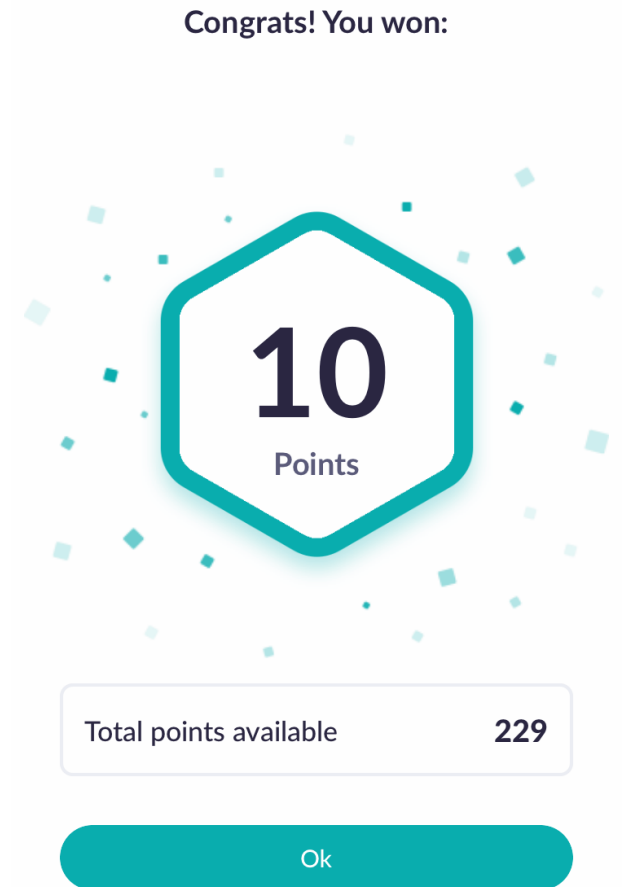
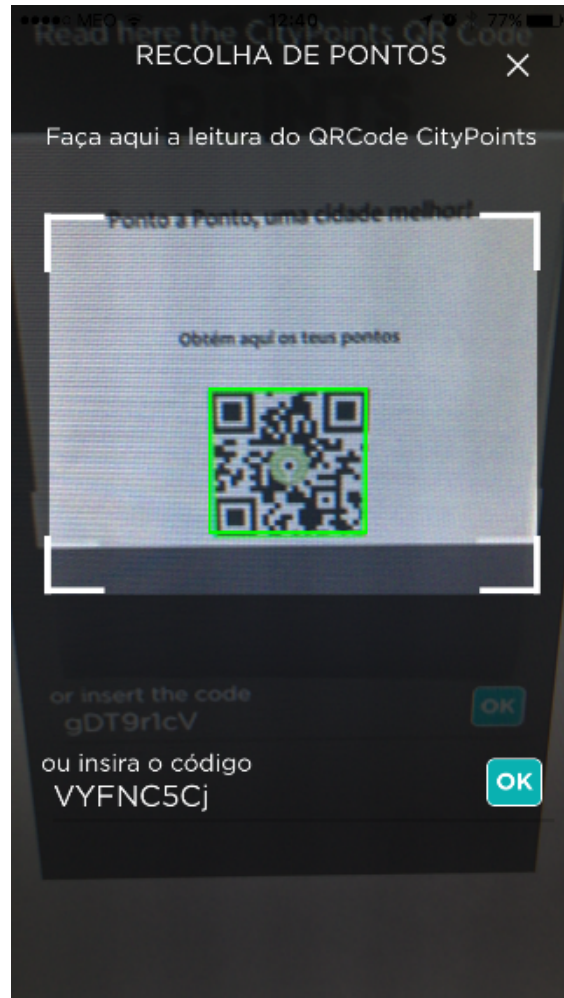
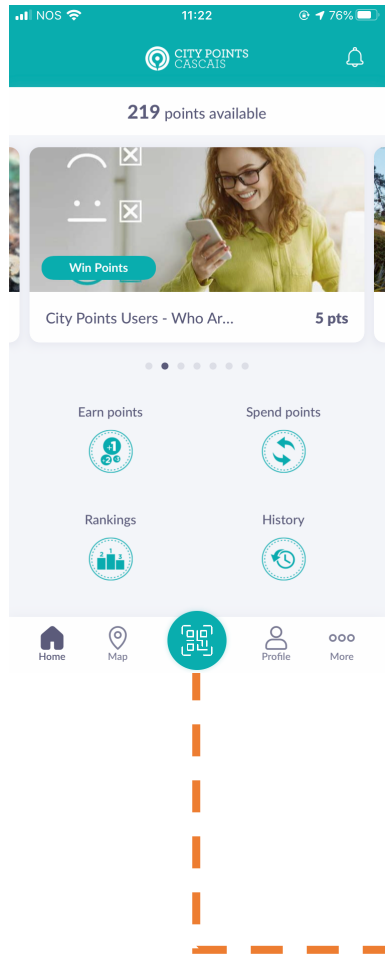
EXAMPLES OF PRIZES



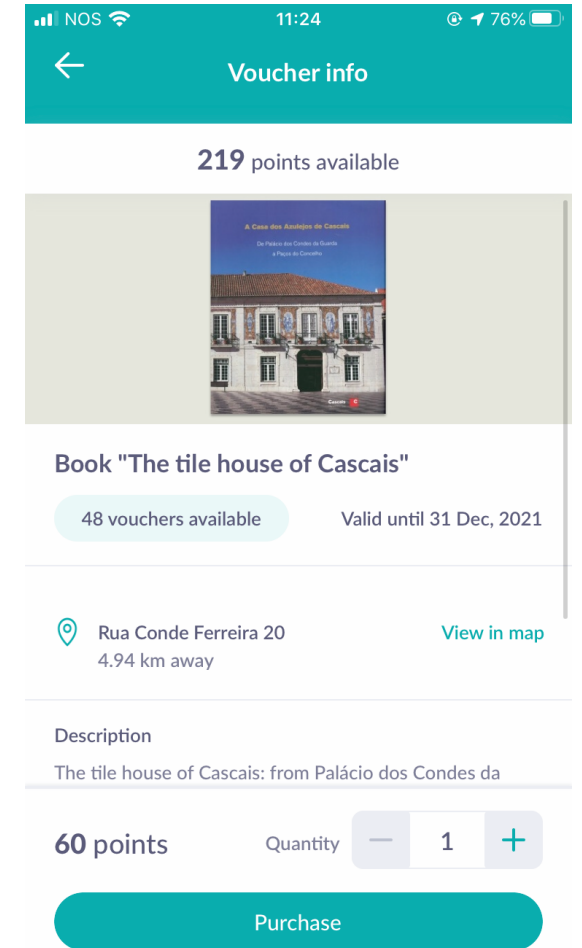
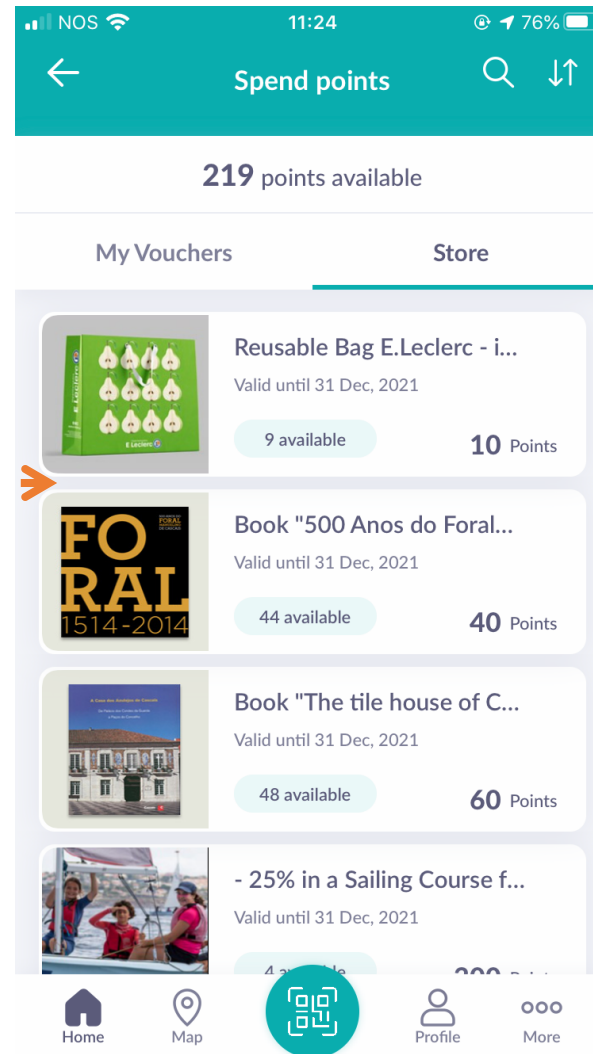
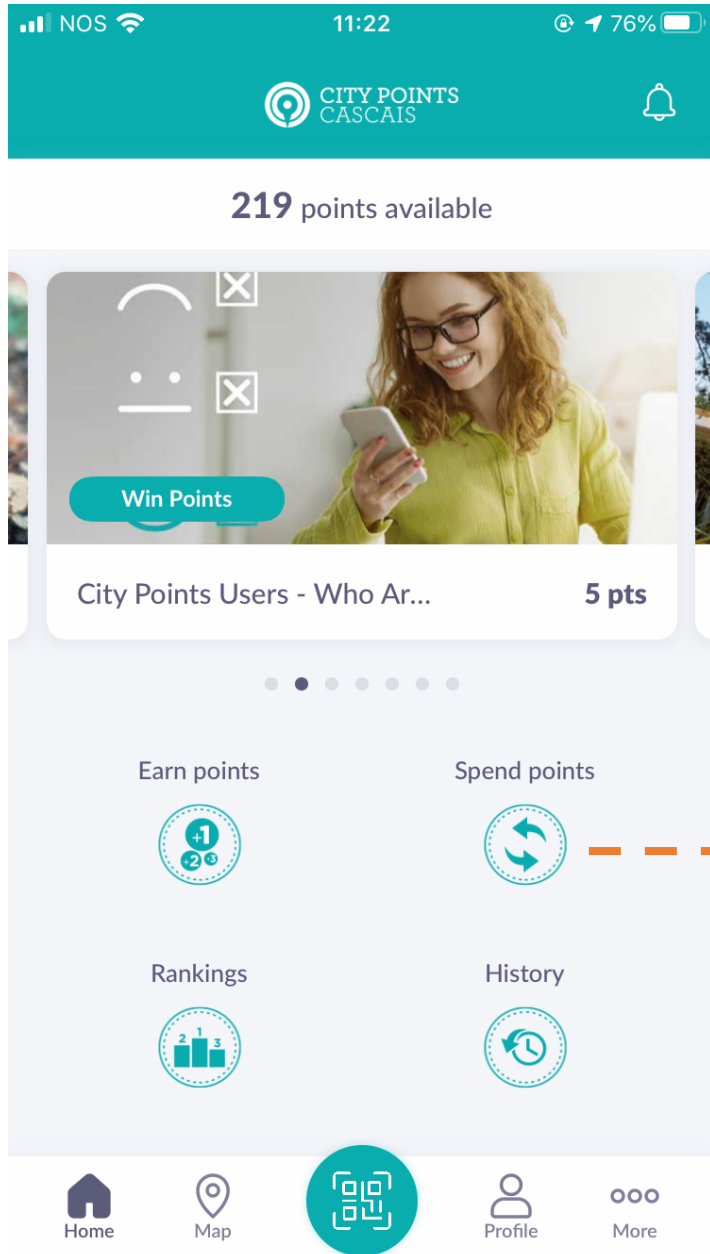
EARN POINTS



RECEIVE POINTS



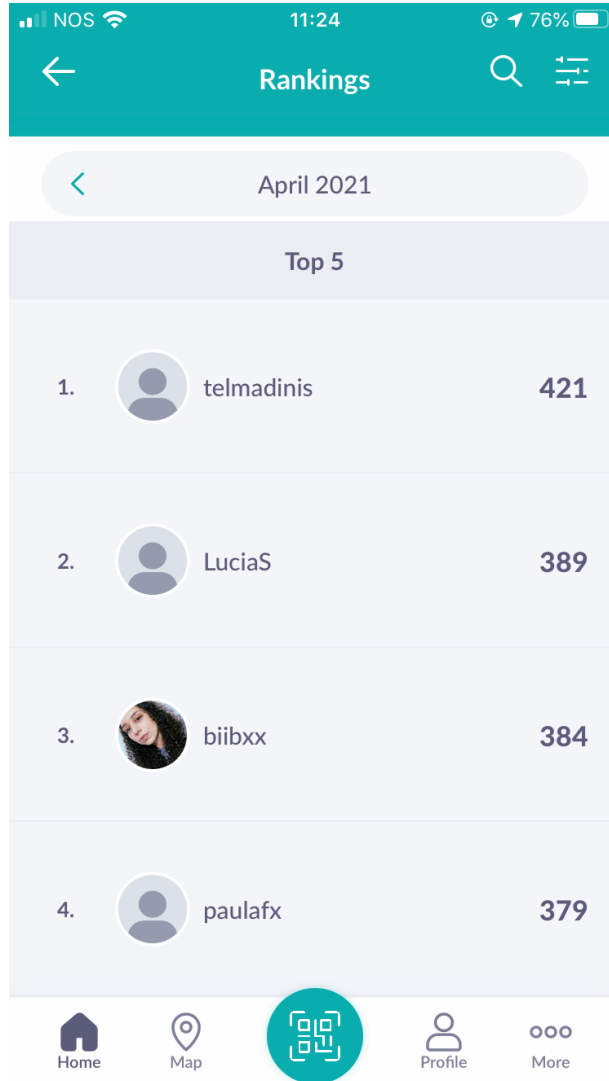
SPEND POINTS



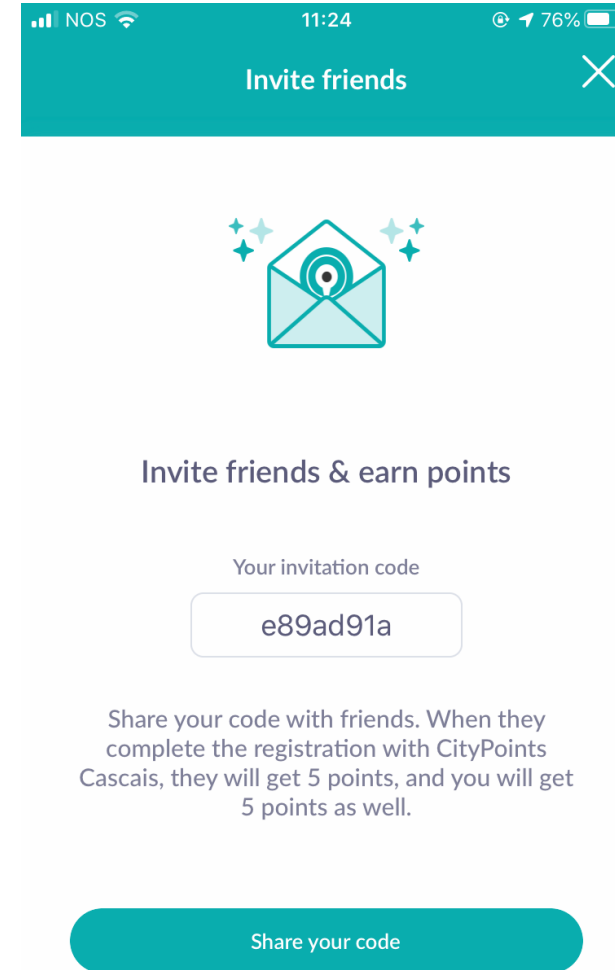


OTHER FEATURES

MONTHLY RANKING



INVITE FRIENDS





CONTACTS

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