



MORNING SESSION: REGIO-CRAFTS – PRESENT & FUTURE OF THE CRAFTS SECTOR

9:30 – 10:00 WELCOME-COFFEE

10:00 – 10:20 Opening Session

Ana Sofia Bettencourt, Councillor, Cascais Town Hall

10:20 – 10:40 Legal and Strategic Context of the Crafts Sector in Portugal

Fernando Gaspar, National Crafts Expert, IEFP

10:40 – 11:10 NL Partner Vision and Strategy for REGIO-CRAFTS Innovation

Simon Tijmsa, Province of Frysland, NL and Eileen Blackmore, House of Design

11:10 – 11:30 Coffee Break

11:30 – 12:00 Cascais REGIO CRAFTS case studies: SUSDESIGN and Way of Arts

Ana Mestre, SUSDESIGN and Gonçalo Leandro, WOA

12:00 – 12:15 Guidelines for the Cascais REGIO-CRAFTS Implementation Plan

Ana Mestre and Gonçalo Riscado, Regio Crafts Portugal

12:15 – 12:45 EXPERT PANEL DISCUSSION

Conclusions by: CMC representative

12:45 – 14:00 LUNCH

AFTERNOON SESSION: CASCAIS REGIO-CRAFTS IMPLEMENTATION PLAN

GROUP PARALLEL SESSIONS

14:00 – 16:00 REGIO-CRAFTS Cascais Implementation Plan (Discussion Group Areas)

G1 – Entrepreneurship and Economic aspects of the Craft Industry

Moderator: Fernando Ferreira Marques, CMC (to confirm)

G2 - Design Strategies for Crafts Innovation

Moderator: Ana Mestre, SUSDESIGN

G3 - Crafts Education and Skills transfer

Moderator: Representative of Estoril International Crafts Fair

G4 – Crafts Heritage and Cultural Tourism

Moderator: Representative of Estoril Tourism Mission

G5 – Marketing and Branding for Crafts

Moderator: Gonçalo Leandro, WOA

16:00–17:00 GROUPS PRESENTATIONS

Conclusions by: CMC representative

17:00–17:15 Closing Session

Ana Sofia Bettencourt, Councillor, Cascais Town Hall

17:15 – 18:30 DRINKS & NETWORK

PROMOTER:



PARTNER:



ADVISER:



CONTEXT:



PROGRAM:



SPONSOR:

