

Ecosystem of Data and Tech for progressive political change in NY

Case studies from the NY Civic Engagement Table



What is NYCET?

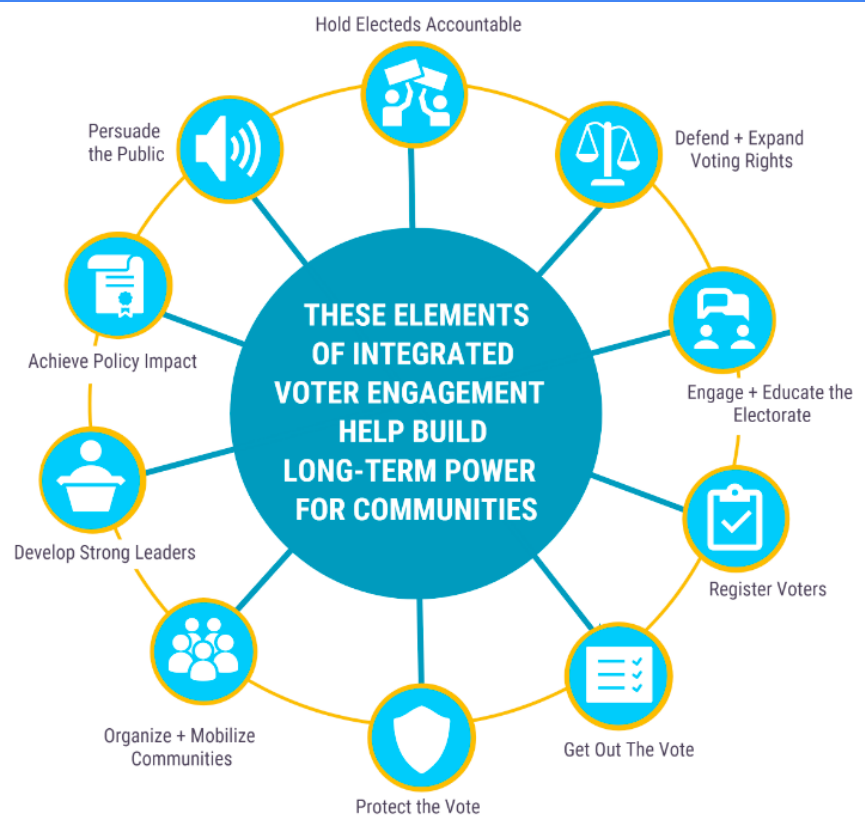
Collaboration of over 60 non-profit organizations doing:

- voter registration
- voter mobilization
- issue advocacy

Engaging communities that are historically excluded from political systems and

power

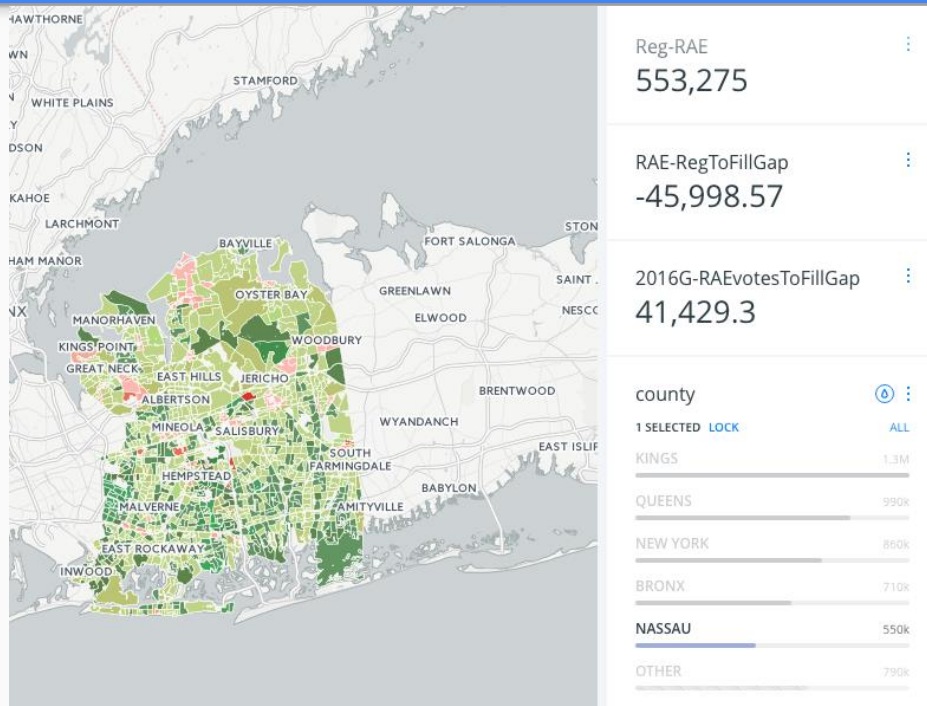




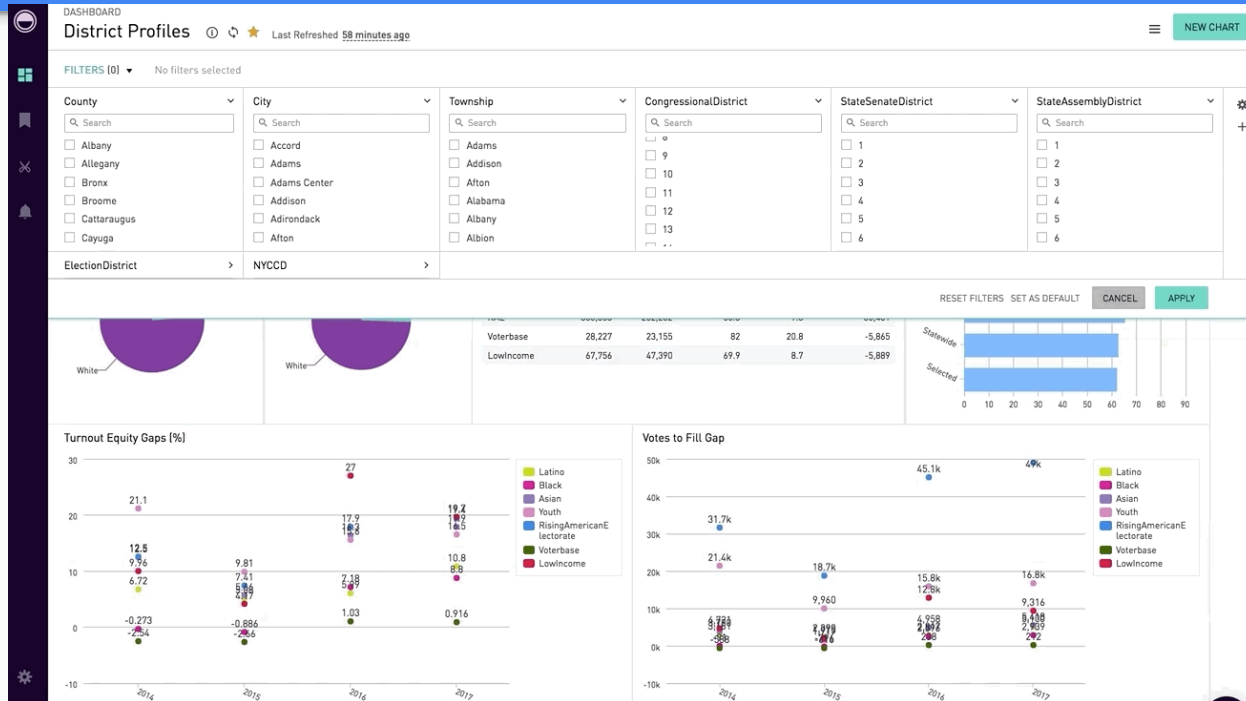
What the data team at NYCET does:

- Whether they're looking to pass legislation to increase the minimum wage, pass the NY Dream Act or just get voters to their pollsites, organizations need data and technology tools to ensure their hard work makes its intended impact. Offering tools used by political campaigns (usually candidate campaigns) to assist orgs in non-partisan voter education, mobilization and activism:
 - Strategic Planning
 - Where should they work? Who should they engage?
 - Implementation
 - How should they track their program? What tools should they use?
 - Evaluation
 - How effective was their program?

Case Study 1: Mapping Equity Gaps and District Profiles



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The screenshot displays the Podio interface for 'LD Data'. The top navigation bar includes 'Podio' and various utility icons. Below the navigation bar is a menu with icons for 'Activity', 'People', 'Groups', 'Shapes', 'Bills', 'Members', 'C17 Agenda', and 'ADD APP'. The main content area is titled 'People' and shows a list of 51 of 6620 people. A sidebar on the left provides filters for 'Elected Officials' (462 total) and 'Senate Conference' (61 total).

Elected Officials (462 total):

- Assembly: 140
- Senate: 61
- NYC Council: 51
- Mayor & NYC Executive: 11
- Governor & State Executive: 4

Senate Conference (61 total):

- Democratic Conference: 21
- Independent Democratic Conference: 8
- Republican Conference: 32

Assembly Conference (140 total):

- Democratic Conference: 103

The main list shows profile cards for several council members:

- Margaret Chin, Councilmember**: Democratic, District Represented: 1, Area Represented: CD 1. Last updated: 09/05/2016 by AI.
- Carlina Rivera, Councilmember**: Democratic, District Represented: 2, Area Represented: CD 2. Last updated: 09/05/2016 by AI.
- Corey Johnson, Councilmember**: Democratic, Working Families, District Represented: 3, Area Represented: CD 3. Last updated: 09/05/2016 by AI.
- Keith Powers, Councilmember**: Profile card partially visible.
- Ben Kallos, Councilmember**: Profile card partially visible.
- Helen Rosenthal, Councilmember**: Profile card partially visible.

Case Study 2: Non-Partisan Voter Guides

The screenshot displays the We Vote website interface for the US 2018 Midterm Election on Nov 6th, 2018. The top navigation bar includes the We Vote logo, links for Ballot, Network, About We Vote, and Donate, along with a search bar and a user profile icon. Below the navigation bar are icons for Issues, Print, Email Ballot, Share Ballot, Tweet Ballot, and Polling Location. The main content area is titled "US 2018 Midterm Election — Nov 6th, 2018" with a "change address or election" link. It shows "All Items (27)" and filters for Federal (2), State (9), and Measure (16). The "U.S. Senate California" section features two candidates: Kevin de León and Dianne Feinstein, both from the Democratic Party. Each candidate's entry includes a profile picture, name, party affiliation, a "Learn more" link, and a "18 Network Opinions" or "16 Network Opinions" section with a "+5" or "+4" Issue Score. The right sidebar, titled "Summary of Ballot Items", lists various federal and state positions, including U.S. Senate California, U.S. House California District 12, Attorney General of California, California Commissioner of Insurance, California Secretary of State, California Superintendent of Public Instruction, Controller of California, Governor of California, Lieutenant Governor of California, Treasurer of California, and California State Assembly District 17.

We Vote

Ballot Network About We Vote Donate

Search We Vote...

Issues Print Email Ballot Share Ballot Tweet Ballot Polling Location

US 2018 Midterm Election — Nov 6th, 2018 [change address or election](#)

All Items (27)

Federal (2) State (9) Measure (16)

U.S. Senate California

Kevin de León
Democratic Party. [Learn more](#)

18 Network Opinions [+](#)5 Issue Score

Dianne Feinstein
Democratic Party. [Learn more](#)

16 Network Opinions [+](#)4 Issue Score

Summary of Ballot Items

Federal

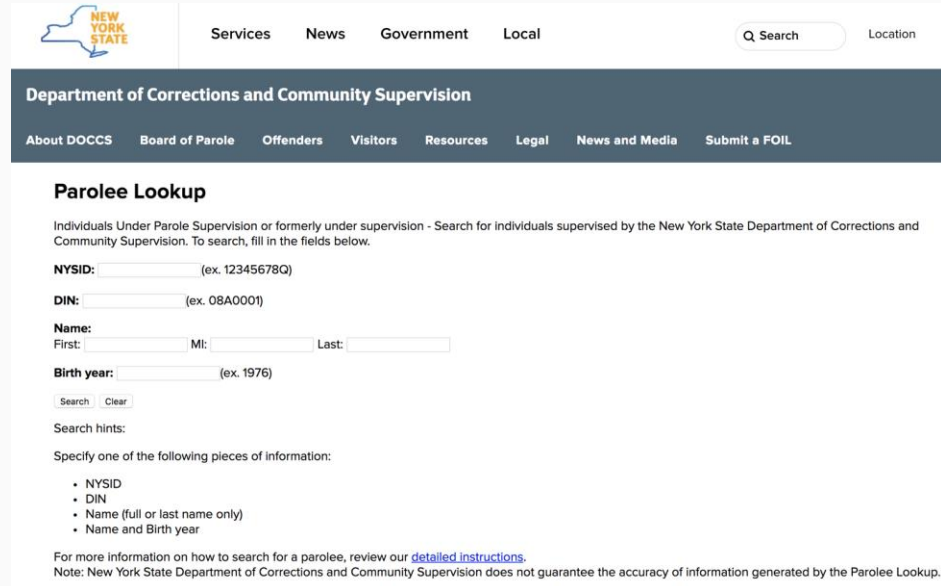
- U.S. Senate California
- U.S. House California District 12

State

- Attorney General of California
- California Commissioner of Insurance
- California Secretary of State
- California Superintendent of Public Instruction
- Controller of California
- Governor of California
- Lieutenant Governor of California
- Treasurer of California
- California State Assembly District 17

Case Study 3: Parolee Re-enfranchisement

- NY Governor issued an Executive Order that restored the voting rights of people who were on parole
 - Didn't include all parolees
- Organizations wanted to get the word out about this program
- Data pipeline:
 - Brennan Center -> Department of Corrections
 - All people released on parole since 1990
 - Scraped each record on voter lookup
 - Matched to database of all known NY residents
 - Loaded to various outreach tools



The screenshot shows the website for the New York State Department of Corrections and Community Supervision. The page features a navigation bar with links for Services, News, Government, and Local. A search bar is located in the top right corner. Below the navigation bar, the page title is "Department of Corrections and Community Supervision". The main content area is titled "Parolee Lookup" and contains a search form. The form includes fields for NYSID (with an example of 12345678Q), DIN (with an example of 08A0001), Name (with sub-fields for First, MI, and Last), and Birth year (with an example of 1976). There are "Search" and "Clear" buttons. Below the form, there are search hints and a list of information types that can be searched: NYSID, DIN, Name (full or last name only), and Name and Birth year. At the bottom, there is a note about the accuracy of the information generated by the Parolee Lookup tool.

NEW YORK STATE

Services News Government Local

Q Search Location

Department of Corrections and Community Supervision

About DOCCS Board of Parole Offenders Visitors Resources Legal News and Media Submit a FOIL

Parolee Lookup

Individuals Under Parole Supervision or formerly under supervision - Search for individuals supervised by the New York State Department of Corrections and Community Supervision. To search, fill in the fields below.

NYSID: (ex. 12345678Q)

DIN: (ex. 08A0001)

Name:
First: MI: Last:

Birth year: (ex. 1976)

Search hints:

Specify one of the following pieces of information:

- NYSID
- DIN
- Name (full or last name only)
- Name and Birth year

For more information on how to search for a parolee, review our [detailed instructions](#).
Note: New York State Department of Corrections and Community Supervision does not guarantee the accuracy of information generated by the Parolee Lookup.

Case Study 3: Parolee Re-enfranchisement

Case Study 4: Inclusion in PBNYC Idea Collection

Participatory Budgeting in NYC

- Main goal is to engage communities with the most barriers to political power
- Historically marginalized and disenfranchised communities are the hardest to reach in engagement
- Cannot attend meetings, don't have access to internet to put their ideas onto an idea collection map
- Participatory Budgeting process is difficult to understand and limitations of eligibility of projects is complex
- Used SMS to collect ideas from residents

